

INTRODUCTION

The Education and DEIAB teams work in concert to provide students at every level access to industry expertise and career guidance within the context of the creative and marketing community in Dallas. This level of engagement provides students from different backgrounds with exposure and access to the many facets of advertising and marketing. It is the club's responsibility to not only diversify the types of students we support, but also open minds to non-conventional studies and explore different educational institutions available in the Dallas area. Leveraging the close ties to universities and Dallas-based core agencies, below outlines how AAF has partnered with or plans to partner with various schools and groups in the '25 - 26 term to provide mentorship and career opportunities throughout the year. Along with our education and DEI efforts, our signature American Advertising Awards, Better Business Bureau strategic partnership, and active participation in government relations continue to maximize AAF Dallas efforts.

A. EDUCATION & DEIAB

MEET THE PLAYERS: **Collin Quick**, Account Director at DHD Films, **Camille Brown**, Field Marketing Specialist at SpectrumReach, **Kayla Griffis**, Senior Brand Strategist.

GOALS: Identify, partners, and connect with Dallas-based educational organizations to provide Dallas-area students access to industry leaders nationwide to share guidance and mentorship as they enter the professional world. Host at least two events geared toward students and professional development highlighting advertising as a career.

TARGET AUDIENCE: **1.** Local advertising clubs and organizations. **2.** University professors, administrators, and students.

MOSAIC ARTIST: Each year, AAF Dallas partners with a local artist to design the Mosaic ADDY, the award that honors the ONE entry in the American Advertising Awards that best represents diversity,

equity, inclusion, accessibility & belonging. This year, the AAF Dallas DEIAB, Education, Foundation, and Sponsorships Committee took great care in selecting the 2026 American Advertising Awards Mosaic Artist. We sought an artist who could visually capture the beauty and importance of diversity and inclusivity in a compelling way. The award also serves as a thank you to the recipient who continues the necessary, often difficult work of making the world more welcoming for people of all lived experiences. We found that artist in Chloe Trent, who created a beautiful award that reflects these values while showcasing exceptional creativity. After sharing the vision for the assignment, Chloe exceeded expectations.

AAF Scholarship Promotions: The AAF Dallas DEIAB, Education, Foundation, and Sponsorships Committee continued its mission to support students pursuing degrees in advertising, marketing, and communications by helping them access resources to fund their education. We shared our local college contact list with former AAF Dallas President Larry Brantley to help promote the AAF District 10 Scholarship. Additionally, committee lead Kayla Griffis spoke at the 2026 American Advertising Awards to promote the AAF Dallas Scholarship Foundation, encouraging professionals to donate to the fund and students to apply.

University Partnerships: The AAF Dallas DEIAB & Education Committee is focused on strengthening university partnerships to expand student access to careers in advertising and marketing. This year, our efforts center on building meaningful relationships with the University of Texas at Dallas and Paul Quinn University to increase awareness of AAF programming, scholarships, and professional development opportunities. At UTD, we began establishing a new partnership through a meeting with Brea Miller, Associate Director of Corporate Relations, to formally introduce AAF and explore areas of collaboration. The discussion included promoting the AAF scholarship application, identifying opportunities to engage with the Career Center, and connecting with student organizations on campus. In light of recent structural changes related to DE&I initiatives, we also discussed practical strategies to remain present and impactful while aligning with the university's current framework.

At Paul Quinn University, the committee is working to reestablish and strengthen our partnership to ensure students continue to have direct access to advertising professionals and industry insight.

Goals: University of Texas at Dallas - 1.) Reactivate the AAF chapter on campus. 2.) Establish an ongoing presence within the Career Center and relevant student organizations. 3.) Participate in an upcoming career fair to introduce students to opportunities in advertising and marketing. 4.) Increase student awareness of and participation in AAF scholarship programs. 5.) Develop sustainable engagement strategies that support student access within the university's current structure.

Paul Quinn University: 1.) Reestablish consistent collaboration with university leadership and faculty. 2.) Participate in the upcoming career fair. 3.) Bring advertising industry leaders to campus to speak with students about career pathways, industry trends, and professional expectations. 4.) Strengthen the long-term pipeline between AAF Dallas and Paul Quinn students entering the workforce.

Through these initiatives, the committee is committed to strengthening academic partnerships and expanding access to the advertising industry for emerging talent.

AAF DALLAS SCHOLARSHIP FOUNDATION

Organizational Rebuild & Strategic Alignment Update: For more than 15 years, the Foundation has supported emerging advertising talent, awarding \$152,000 in scholarships to 52 student recipients.

In recent years, the Foundation experienced reduced activity due to limited member involvement and inconsistent coordination with AAF Dallas. To strengthen the organization and reaffirm its mission of supporting future advertising professionals, the previous board initiated a rebuild effort.

A key step was approving an affiliate agreement to better align the Foundation with AAF Dallas, improving communication and collaboration between the two organizations.

Long-time AAF Dallas leaders Suzanne La Forgia and Angelica Ocampo joined the Foundation board to help guide the rebuild, with Shani Belisle Jarrett supporting operational planning.

The board adopted a two-year strategy:

- Year One: rebuild operational infrastructure and organizational processes
- Year Two: focus on donor engagement, community awareness, and student recruitment

To strengthen alignment and clarity, the organization adopted the name AAF Dallas Scholarship Foundation and launched a new logo. The Foundation has also reestablished communication with AAF Dallas leadership and Communities Foundation of Texas, and recently reintroduced the organization at the AAF Dallas American Advertising Awards. With these steps underway, the Foundation is positioned to expand scholarship awareness and increase student participation in the coming year. **(Exhibit A)**

B. BETTER BUSINESS BUREAU

GOALS: Continue to foster a strong and enduring partnership between the Better Business Bureau (BBB) and AAF Dallas, aimed at upholding fair advertising practices and enhancing the fairness and integrity of our American Advertising Awards judging processes. Educate membership on the long-term relationship and remind them that AAF founded the BBB to advocate for advertising self-regulation.

TARGET AUDIENCE: AAF Dallas members, Board of Directors, and District 10

STRATEGY/EXECUTION: BBB Serving North Central Texas (BBB|NCTX) has been part of AAF Dallas' board since 1920 when AAF Dallas founded the BBB Dallas. Jimmy Asa served as AAF Dallas' **President** from 2021 – 2022. Currently, he is the **BBB** Advertising Advisor and is the club's Executive Administrator. As BBB Chair, he **proctors** the **American Advertising Awards judging process** since BBB is a neutral third-party without entries. He meets with judges to provide best practices, answer questions, maintains the club's **OpenWater** account, and troubleshoots all issues related to the Awards. He is responsible for working with agencies and District 10 to **forward entries** and order **duplicate trophies**. BBB provides regular **Spotlights on Ad Review** during board meetings to educate AAF Dallas'

board on self-regulatory issues. These include claim substantiation considerations, best practices in disclosures, privacy issues and more.

RESULTS: BBB's participation on the AAF Board of Directors and Executive Committee remains vitally important across multiple areas of club operation. Our assistance, neutrality, and expertise in advertising self-regulation remain continually relevant to AAF Dallas, its members, and District 10.

(Exhibit B)

C. AMERICAN ADVERTISING AWARDS

GOALS: Maintain the high standards of Dallas's American Advertising Awards competition and increase overall revenue from the competition and event year-over-year. Partner with local award-winning agency, Cheil, to deliver a compelling campaign and event to promote the celebration of hard work in our industry while offering an entertaining murder mystery themed show within the award ceremony.

TARGET AUDIENCE: Dallas-area advertising agencies, their vendors and clients, and students.

STRATEGY/EXECUTION: The 2026 AAA Gala celebrated AAF Dallas' 64th AAA competition anniversary. Increase Suits award categories and bring back Honorable Mentions to help boost participation.

EVENT DETAILS:

The 64th Dallas American Advertising Awards Gala was held on Thursday, February 2026, at Gilley's Dallas, welcoming nearly 500 advertising professionals, students, educators, and industry leaders to recognize the most outstanding creative work produced across North Texas. This year's competition recognized more than 300 professional entries from 41 agencies and brands, along with nearly 150 student submissions representing five universities. The ceremony reflected the continued strength of the Dallas market across strategy, creative, media, digital, experiential, public service, and brand-building

disciplines. The event was captured thanks to the photography and videography crew provided by Chail, and winners were interviewed by Patty Harrison, AAF Dallas' Membership + Industry Liaison & local media platform AdChat DFW, after taking photos with a member of the Executive Committee in front of AAF Dallas' step and repeat.

SPONSORS: We engaged 15 sponsors this year up from 10 previously: Medium Giant (Annual Gold Sponsor), Media Now Interactive (Annual Bronze Sponsor), People Inc., 3Headed Monster (AAA Drink Sponsor), TRG (AAA Silver Sponsor), BeautifulBeast, DHD Films, Dallas Producers Association, Fortunato, & Republic (AAA Bronze Sponsors), Cheil (Creative Sponsor), Millet the Printer (Printing Sponsor), BBB Serving North Central Texas (Judging Sponsor), AdChat DFW (Interview Sponsor), Pic Express (Photobooth Sponsor).

METHOD PROMOTION: We promoted the event through our website, social media (Facebook, IG & LinkedIn), Constant Contact emails, and OpenWater emails.

Event Theme: All's Fair in Love & Advertising

At its heart, the theme, "All's Fair in Love & Advertising" explores the beautifully complicated dynamic between agencies and clients. A relationship defined by chemistry and conflict. Creative sparks and practical constraints. The constant push and pull. The back-and-forth emails. The late-night text changes. The unreasonable demands. Sometimes we think we just can't take it anymore. We swear it's over. But we keep coming back for more. Why? Because we love it.

This insight felt deeply resonant with the spirit of American advertising, an industry built on passion and partnership. To visually express the longevity of this relationship, we built a campaign that traveled through iconic eras of American advertising, each treated as a chapter in an ongoing love affair between agency and client. From the glamour and optimism of the Roaring '20s, to the polished persuasion of the Mad Men-era '60s, to the ambition and technological acceleration of the '90s, every decade represented a different stage in the evolving romance.

Cheil produced all lifestyle photography in-house, transforming our studio into era-specific sets with props sourced entirely by fellow Cheilers. This scrappy, collective approach added authenticity and personality to the final visuals. The campaign extended seamlessly across social, digital and on-site event design, which came together in a high-impact experience at Gilley's Dallas, where guests were fully immersed in the decades-spanning love story. The event was filled with a whole lot of heart and a genuine celebration of the industry we all keep choosing again and again.

This year, AAF Dallas had five (5) diverse judges representing divergent backgrounds, genders, geographic representation, ethnicities, immigration backgrounds and experiences: **Alexis Budzyn**, SVP Strategy at RVA Media Group, **Bill Lindsey**, Executive Creative Director at Two by Four, **Mona Hasan**, Creative Director at Fortnight Collective, **Scott Ostman**, Freelance (Retired), and **Wendy Payton**, Director of Communications at the Center for Data-Driven Discovery at Children's Hospital of Philadelphia. As with the past decade, BBB|NCTX served as the Judging Procter to ensure a fair and transparent competition was conducted.

For the 2026 competition, we listened to the feedback from several agencies after the Bronze and Honorable Mention categories were eliminated in the 2025 AAA competition. We brought back Honorable Mentions based on feedback. We awarded 41 Gold awards, 72 Silver awards, 13 Local-Only awards, 86 Honorable Mentions, 74 Student Awards, 1 Mosaic award, 5 Judge's Choice awards, 1 Student Best of Show and 1 Professional Best of Show (294 awards total). In total, 317 Professional Entries totaling **\$47,070**, and **138** Student Entries **\$7,065** representing **\$54,135** income from entry fees. We continued to offer an educator and student discount (at cost) at **\$175** for individual tickets and offered college member pricing for tables at **\$1,800** for their first table, and \$1,000 for a second table purchase. We extended the same discount to agencies that purchased multiple tables. We held Member tables at \$1,600, non-member tables were **\$1,800**, Member tickets were **\$225** and Non-Member tickets were **\$250**. We sold **\$70,850** in tickets, table, and sponsors for the 2026 AAA Gala. Additionally, we sold **14** more tables than 2025 adding almost **150** additional attendees.

RESULTS: The competition and the gala were a financial success. In total, our estimated expenses are **\$90,255.75** (roughly \$300 less than 2025), and our total estimated income is **\$124,985** (5.7% increase from 2025). Our estimated profits from the 2025 AAA Competition & Gala are **\$34,729.25 (27% increase from 2025)**. The yearly gala is AAF Dallas' single largest fundraiser. With the Love Letters theme, we elevated the gala experience to a level not seen in past events while keeping the integrity of the awards aspect intact. The positive feedback we have received has been overwhelming. To further promote the event, we are drafting a Press Release that will be submitted to Ad Age, AdWeek and several notable platforms for wider distribution. **(Exhibit C)**

D. GOVERNMENT RELATIONS

We continue to elevate AAF Dallas' presence in government affairs by closely tracking state and federal policy developments that affect the advertising industry, including emerging regulations around data privacy and AI. In partnership with AAF National, we're working to amplify Dallas' voice in broader industry advocacy efforts. Looking ahead, we're exploring opportunities to build a more defined government relations strategy and strengthen engagement with local policymakers.

CONCLUSION

The collaborative efforts of the Education + DEIB, Government Relations, BBB, and American Advertising Awards teams at AAF Dallas have yielded remarkable outcomes for the 24 - 25 board term. From fostering mentorship and career opportunities for students to establishing strategic partnerships with educational institutions and community organizations, our commitment to diversity, equity, and inclusion remains unwavering. Through initiatives like student career fairs, government relations presentations, and the prestigious American Advertising Awards Gala, we've not only provided invaluable learning experiences but also celebrated excellence and innovation within the industry. As we reflect on our achievements, we look forward to continuing our journey of empowerment and growth, shaping the future of advertising and marketing in Dallas and beyond.

Exhibit A: Education + DEIB

The Mosaic Award Trophy was created by local artist, Chloe Trent.





Kayla Griffiths <kaygriffis@gmail.com>
to Larry ▾

Feb 13, 2026, 11:29 AM ☆ 😊 ↩ ⋮

Hi Larry!

I hope you have been well and happy Friday! I wanted to send over the current contact info that our Education, DE&I, Foundation & Sponsorship committee has so you can promote the AAF District D10 scholarship. I've labeled the contacts based on their level of responsiveness. The link is below:

https://docs.google.com/spreadsheets/d/1-Sa47ieA2FKcdWBorrf657PivJ_xyztdWRWFm0MeUj/edit?usp=sharing

Sincerely,

Kayla Griffiths
The Strategic Change Agent
<https://www.thestrategicchangeagent.com/>

One attachment • Scanned by Gmail ⓘ

 Add to Drive





Larry Brantley
to me ▾

Feb 13, 2026, 2:37 PM ☆ 😊 ↩ ⋮

Thanks

LARRY BRANTLEY
M. 972-900-9913 (txt ok)
W. 800-674-3481



Following Up on AAF Involvement at UTD



Brown, Camille A

To: brea.miller@utdallas.edu

Cc: [Kayla Griffith](#); [Collin Quick](#)

Retention Policy: 90 Day Retention (90 days)

Expires: 5/26/2026

Internal Use Only

If there are problems with how this message is displayed, click here to view it in a web browser.

Reply Reply All Forward

Wed 2/25/2026 3:15 PM

Hi Brea,

I hope you're having a great day!

I wanted to follow up on our previous meeting to see if there are any updates or additional information regarding how AAF can become more involved on the UTD campus. We're excited about the opportunity to engage with students and would love to explore any next steps you'd recommend.

We also reached out to JSOM student organizations but haven't yet received a response. If you have any suggestions on the best way to connect with student leaders/ professors or become more acclimated on campus, we would greatly appreciate your guidance.

Thank you again for your time and support. I look forward to hearing from you soon!

Best regards,

Camille Brown

AAF Dallas – Campus Engagement & Scholarship Opportunity



Brown, Camille A

To: JSOM_StudentOrgs@utdallas.edu

Cc: [Kayla Griffith](#); [Collin Quick](#)

Retention Policy: 90 Day Retention (90 days)

Expires: 5/24/2026

Internal Use Only

This message was sent with High importance.

Reply Reply All Forward

Mon 2/23/2026 12:50 PM

Hi,

I hope this message finds you well.

I serve on the Education Committee Board for AAF Dallas, and we are very interested in becoming more actively involved on campus at UTD.

We recently had the opportunity to speak with Brea Miller, Assistant Director of Corporate Relationships, who was incredibly helpful in guiding me through current partnership pathways. During our conversation, she also helped uncover that AAF Dallas is currently listed on your website, which we truly appreciate. We would love to build on that presence with more intentional engagement opportunities for students.

Specifically, we are interested in:

- Participating in upcoming career fairs
- Hosting or sponsoring on-campus events
- Speaking opportunities with marketing, advertising, and communications students
- Collaborating with relevant student organizations

Additionally, AAF Dallas currently has a scholarship opportunity available to students, with an application deadline of May 1st. We are eager to ensure UTD students are aware of this opportunity and would appreciate guidance on the best way to share it across campus.

Here is the scholarship fund link for your reference. <https://aafdallas.org/foundation/>

We would welcome the opportunity to schedule a brief call to discuss next steps and explore how we can further support UTD students.

Thank you for your time, and we look forward to connecting soon.

Warm regards,

Camille Brown

AAF Dallas – Education Committee

2024-2025 Scholarship Impact

Number of Recipients	4
Scholarship Awarded	\$13,000

2024 Scholarship Recipients

Kanidra McGill
Dallas Baptist University

Caylee Props
Southern Methodist University

Jadyn White
University of North Texas

Athena Mamatas
Southern Methodist University

Cumulative Scholarship Impact

Number of Years Awarding	15
Total Number of Recipients	52
Total Scholarships Awarded	\$138,000

The figures presented in this report signify the grants committed to awardees and may not fully reflect grants distributed.

2013	Carlie Wofford-Chen	\$2,000.00	The University of Texas at Dallas
2012	Ida Brown	\$6,000.00	Art Institute of Dallas
2012	Oluwadamilola Obamehinti	\$1,500.00	University of North Texas
2012	Tony Jimenez	\$1,500.00	Art Institute of Dallas
2012	Vance Weintraub	\$2,000.00	The University of Texas at Dallas
2011	Haris Fazlani	\$3,000.00	The University of Texas at Dallas
2011	Rebecca Overstreet	\$2,000.00	Art Institute of Dallas
2011	Savannah Harper	\$6,000.00	University of North Texas
2010	Haley Gatewood	\$3,000.00	Southern Methodist University
2010	Imani Jackson	\$6,000.00	Grambling State University
2010	Sarah Skelnik	\$6,000.00	Southern Methodist University
2010	Shanna Grant	\$2,000.00	Northwood University
2009	Mark Travis	\$2,000.00	University of North Texas

Scholarship Recipients to Date

Date	Name	Amount	University Attended
2024	Jadyn White	\$3,000	University of North Texas
2024	Kanidra McGill	\$4,000	Dallas Baptist University
2024	Caylee Props	\$2,000	Southern Methodist University
2024	Athena Mamatas	\$2,000	Southern Methodist University
2023	Amber Bormann	\$2,000	University of Texas at Arlington
2023	Grant Dennis	\$2,000	Collin County Community College
2023	Jannifer Kibe	\$2,000	University of Texas at Arlington
2023	Garren Pack	\$2,000	Southern Methodist University
2023	Benjamin Perry	\$2,000	The University of Texas at Arlington
2022	Chiamaka Marchie	\$2,000.00	University of North Texas
2022	Sarah Mochama	\$2,000.00	The University of Texas at Dallas
2022	Rachel Jones	\$2,000.00	The University of Texas at Dallas
2022	Karthik Kumar	\$2,000.00	Texas A&M University
2022	Mackenzie Palmer	\$2,000.00	University of North Texas
2022	Wenli Jiang	\$2,000.00	The University of Texas at Dallas
2021	Brandon Borick	\$2,000.00	The University of Texas at Arlington
2021	Jonathan Dodd	\$2,000.00	The University of Texas at Dallas
2021	Bao Ngoc Nguyen	\$2,000.00	The University of Texas at Arlington
2021	Hector Romero	\$2,000.00	The University of Texas at Dallas
2021	Koby Wheeler	\$2,000.00	The University of Texas at Dallas
2021	Lucia Villatoro	\$2,000.00	Southern Methodist University
2020	Brandon Borick	\$2,000.00	Southern Methodist University
2020	Kayla Griffis	\$2,000.00	The University of Texas at Dallas
2020	Erin McCraw	\$2,000.00	The University of Texas at Dallas
2020	Elijah Niemczyk	\$2,000.00	The University of Texas at Dallas
2020	Rachel Tse	\$2,000.00	The University of Texas at Dallas
2020	Abdullah Bannat	\$2,000.00	The University of Texas at Dallas
2019	Brandon Borick	\$2,000.00	Southern Methodist University
2019	Kaleb Mulugeta	\$2,000.00	Southern Methodist University
2019	Kayla Griffis	\$2,000.00	Southern Methodist University
2019	Isaac Cordova	\$2,000.00	Dallas Baptist University
2017	Daniel Johnson	\$6,000.00	Southern Methodist University
2016	Andrea Carrazales	\$6,000.00	The University of Texas at Dallas
2015	Kelony Morrison	\$1,500.00	The University of Texas at Arlington
2015	Shabina Aslam	\$2,000.00	Southern Methodist University
2015	Su Hyun Han	\$1,500.00	Southern Methodist University
2014	Rebecca Strachan	\$6,000.00	Southern Methodist University
2014	Vincent Wagliardo	\$2,000.00	The University of Texas at Dallas
2014	Zayn Mabruk	\$3,000.00	

aaf® dallas
scholarship
foundation



Exhibit B | BBB

Code of Conduct & NDAs

BBB Spotlight On Ad Review & Ongoing Issues Slides

Better Business Bureau & Government

Government Relations	BBB
- Busy year already! We hosted a Government Relations panel discussion on 6/12 with the FTC, USPIS and Louisiana OAG - Planning the next event for August 2024. - Meet and greet with your state Government Reps & explain the benefits of advertising to the local, state, and full US economy. - 1 in 6 jobs in Texas are related to advertising. - Advertising produces 1.7 million - or 14.6% of all jobs in Texas	- Updating the BBB Code of Advertising - Area of focus to add or enhance: - Green/Sustainability Claims - Native Advertising - Disclosures - Privacy - AI - Cryptocurrency - BBB offers FREE prior-to-publication review services if you're ever concerned about anything your clients are advertising.

AAF Education Foundation Page on AAF Dallas' Website

These scholarships would not be possible without the support of the AAF Dallas Foundation. The mission of the Foundation is to elevate and further our ad industry by providing grants and programs that develop and support the education of both practicing and future professionals.

- About AAF
- Our History
- Board of Directors
- Committee
- Education



**WE GIVE IN ORDER TO GROW THE
ADVERTISING COMMUNITY IN THE
DALLAS AREA.**

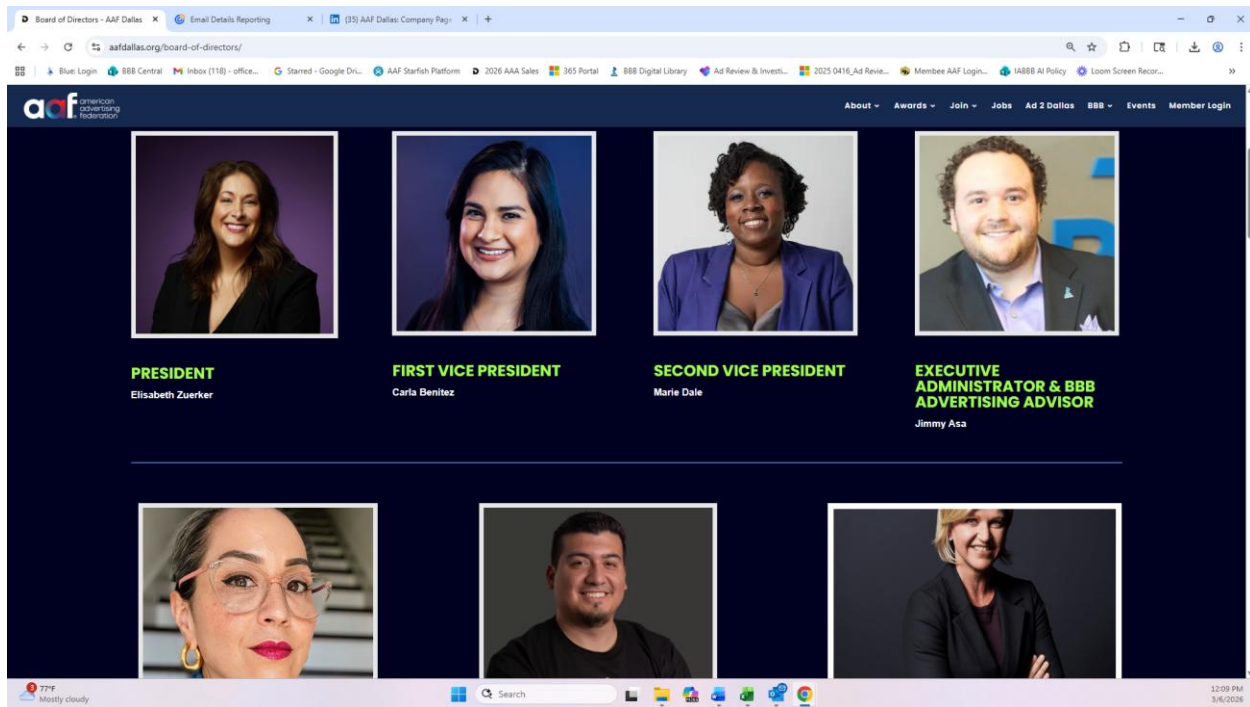
AAF Dallas Code of Conduct

Members of the Dallas American Advertising Federation ("AAF Dallas") agree:

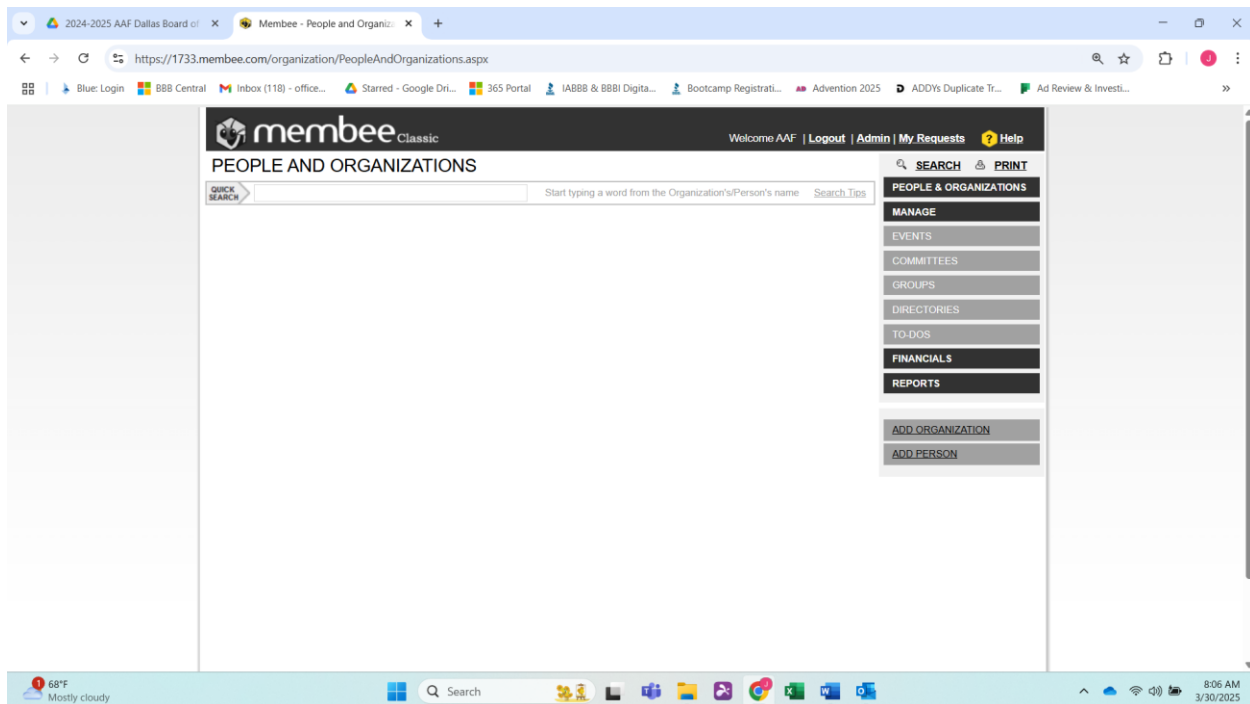
- To act in the best interests of, and fulfill their obligations to, the AAF Dallas and its members;
- To act honestly, fairly, ethically and with integrity;
- To conduct themselves in a professional, courteous and respectful manner;
- To not violate any federal, state or local laws governing the organization and to understand and adhere with all governing documents applicable to the organization.
- To act in good faith, responsibly, with due care, competence and diligence, without allowing their independent judgment to be subordinated;
- To act in a manner to enhance and maintain the reputation of the AAF Dallas;
- To disclose potential conflicts of interest that they may have regarding any matters that may come before the board of directors, and abstain from discussion and voting on any matter, in which the member has or may have a conflict of interest;
- Understanding that social media is a public forum and visible to many outside of our organization, you pledge to use social media platforms to further the mission of AAF. You will not publicly disparage AAF, its employees or volunteers. Words matter, please conduct yourself on social media in a way that sheds a positive light on your involvement in this organization;
- To make available to and share with members any information that may be appropriate to ensure proper conduct and sound operation of the organization's governance and management;
- To respect the confidentiality of information relating to the affairs of the AAF Dallas acquired in the course of service, except when authorized or legally required to disclose such information;
- To not use information acquired in the course of service for personal advantage;

A member who has concerns regarding compliance with this Code of Conduct should raise those concerns with the Governor. In the extremely unlikely event that a waiver of this Code for a member would be in the best interest of the organization, it must be approved by the unanimous vote of the Executive Committee.

AAF Dallas board members will annually sign a confirmation that they have read and will comply with this Code.



AAF Dallas Membee Platform



BBB Resource Page on AAF Dallas Website

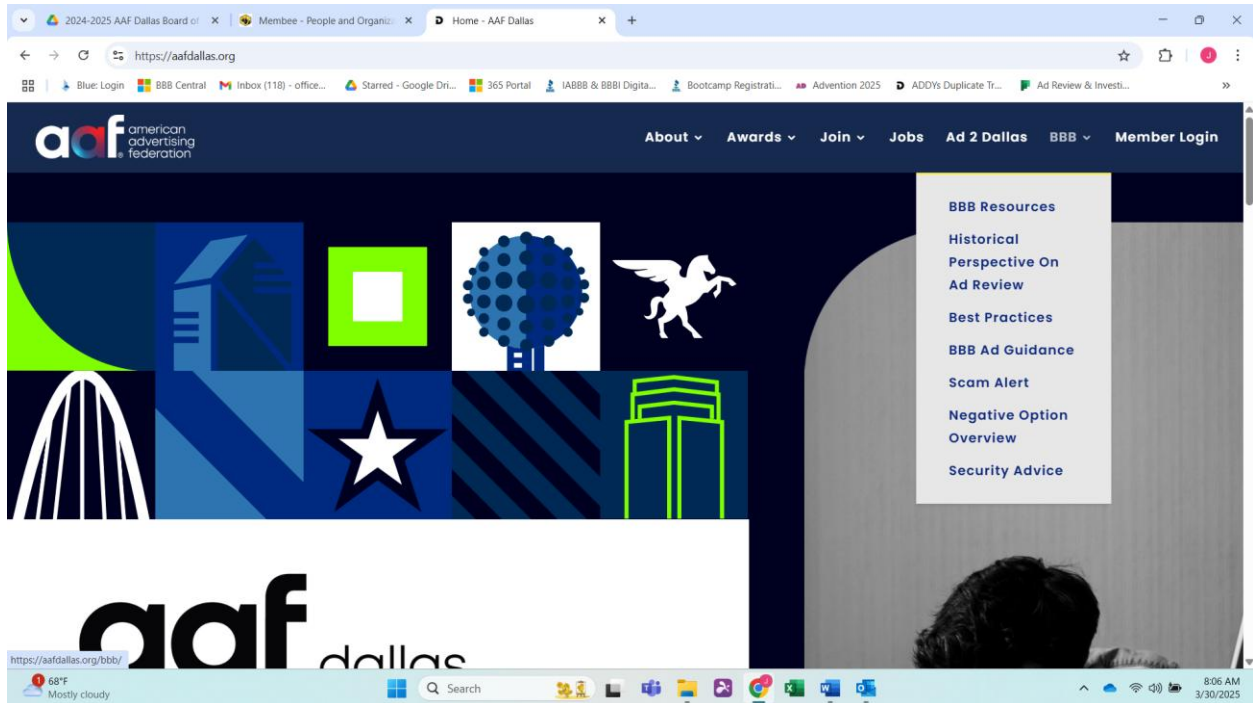


Exhibit C | American Advertising Awards

Event Logistics

414	10		McKinlee Rash	mrash@icemail.tamuc.edu			
415	1		John Kiker	john.kiker@medsurpassant.co			
416	2		Kimberly Jones	kimberly.jones@medsurpassant.co			
417	3		Ginny Quina	ginny.quina@medsurpassant.co			
418	4		Shofani Billings	shofani.billings@medsurpassant.co			
419	5		Mary Glasnaop	mary.glasnaop@medsurpassant.co			
420	6		Andrew Dutcher	andrew.dutcher@medsurpassant.co			
421	7		Lucia Peraza	lucia.peraza@medsurpassant.co			
422	8		Shawn Knuggel	shawn.knuggel@medsurpassant.co			
423	9		Sam Kennedy	sam.kennedy@medsurpassant.co			
424	10		Todd Crisman	todd.crisman@medsurpassant.co			
425	1		Cindy Phuong	cnp9214@uic.edu	Student Price		\$175
426	2		Francisco Servin	fserv9124@uic.edu	Student Price		\$175
427	3		Jesus Vargas	jv8749@uic.edu	Student Price		\$175
428	4		Ila De Guzman	ilade9249@uic.edu	Student Price		\$175
429	5		Laryn O'Donnell	loryn@uic.edu	Student Price		\$175
430	6		Sachintha Maweeekumbure-Gedara	sxm7683@uic.edu	Student Price		\$175
431	7		Sofia Bohn	sab0239@uic.edu	Student Price		\$175
432	8		Vernica Girgis	vvg1174@uic.edu	Student Price		\$175
433	9		Lelyan Dapah	ld0208@uic.edu	Student Price		\$175
434	10		Rachel Schneider	rschne@uic.edu	Student Price		\$175
435	11		Dr. Ananya Singh	ananya.singh@uic.edu	Student Price		\$175
436	1		Ashleigh Adams	aadams@wolfman.co			
437	2		Brian Dederling	bdederling@wolfman.co			
438	3		Cate Saloney	csaloney@wolfman.co			
439	4		Cartney Fly	cfly@wolfman.co			
440	5		Jermy Hughes	jermy.hughes@bswhealth.org			
441	6		Kelly Bagley	kbagley@wolfman.co			
442	7		Lee Hunter	lee.hunter@bswhealth.org			
443	8		Lucy Galloway	lgalloway@wolfman.co			
444	9		Megan Megan Doss	Megan.doss@bswhealth.org			
445	10		Rebecca Reid	rebecca.reid@bswhealth.org			
446	11		Eric Keese	eric.keese@bswhealth.org	Member Ticket		\$250
447	1		Christina Pearson	christina.pearson@my.unt.edu	Student Price		\$175
448	2		Douglas May	douglas.may@unt.edu	Student Price		\$175
449	3		Mekelle Vaughn	MekelleVaughn@my.unt.edu	Student Price		\$175
450	4		Quince Whitmire	QuinceWhitmire@my.unt.edu	Student Price		\$175
451	5		Samantha Reeves	SamanthaReeves@my.unt.edu	Student Price		\$175
452	6		Claire Metzger	claire@ohbd.com	Non-Member Ticket		\$250.00
453	7		Liliya Kvatsabaya	liliya@ohbd.com	Non-Member Ticket		\$250.00
454	8		Stephen HURLEY	stephen@ohbd.com	Non-Member Ticket		\$250.00
455	9		Ian Cross	iancross432@gmail.com	Student Price		\$175
456	10		John Clendenning	John.Clendenning@unt.edu	Student Price		\$175
457	11		Joseph Moak	jmoak@ohbd.com	Student Price		\$175
458	1		Alyx Wynn	alyx@stlouisinfo.com			
459	2		Christine Nguyen	cnguyen@stlouisinfo.com			
460	3		Kristina Brown	kbrown@stlouisinfo.com			
461	4		Katherine Buckland	kthum@stlouisinfo.com			
462	5		Krystin Maycotte	kmaycotte@stlouisinfo.com			
463	6		Rodrigo Maycotte	rodrigo@stlouisinfo.com			
464	7		Chris Carreker	chris@stlouisinfo.com			
465	8		Fortunato Guest	TBD			
466	9		Fortunato Guest	TBD			
467	10		Fortunato Guest	TBD			
468	1		Michael Burke	mike.burke@wildreply.com			
469	2		Mikaela Supulski	mikesupulski@wildreply.com			
470	3		Aysia Lane	aysia@wildreply.com			
471	4		Tyra Greer	tyra@wildreply.com			
472	5		Jared Atkins	jared@wildreply.com			
473	6		Emma Burke	emma@wildreply.com			
474	7		Kelly Pogutz Burke	kelly@wildreply.com			
475	8		Lane Lowe	lane@wildreply.com			
476	9						
477	10						
478	1						

Working Budget

Administrators	800		
Vendor Meals	18		Photo/Video Costs
TOTAL SPACEDOUT	818		
Item	Qty	Price Per	Total
Vendor Fee	1	\$ 8,800.00	\$ 8,800.00
Print Catering	379	\$ 60.00	\$ 22,740.00
Waived/Bonus	10	\$ 280.00	\$ 2,800.00
Catering Team Lead	1	\$ 380.00	\$ 380.00
Catering Manager	1	\$ 450.00	\$ 450.00
Chow Table Service & Bar (Stimewave)	400	\$ 9.75	\$ 3,910.00
USBC Refreshers	8	\$ 280.00	\$ 2,240.00
Drink Tokens "stepped on assumption"	1000	\$ 10.00	\$ 10,000.00
Stage Production Team "Juke & Lighting"	1	\$ 1,800.00	\$ 1,800.00
Air Package	1	\$ 8,810.00	\$ 8,810.00
Lighting (10m Tables)	0	\$ 800.00	\$ 0.00
Flat Rate Ball Parking	1	\$ 1,000.00	\$ 1,000.00
Virtual B&B (2020)			\$ 48,090.00
Revenue Change (2020)		\$ 18,064.88	\$ 18,064.88
Sales Tax (8.25%)		\$ 5,623.71	\$ 5,623.71
UPPER TOTAL			\$ 88,000.00
Add On Items	Qty	Price Per	Total
Event Signage	1	\$ -	\$ -
Sign & Waypost	1	\$ -	\$ -
Cover Letters to the Industry			
Postcard	2	\$ 25.00	\$ 50.00
Flyer	8	\$ 7.50	\$ 60.00
Event Paper	1	\$ 7.00	\$ 7.00
Poster 22 x 34	4	\$ 25.00	\$ 100.00
Graphic Card	1	\$ 25.00	\$ 25.00
Poster 12	12	\$ 7.00	\$ 84.00
Autograph	3	\$ 9.00	\$ 27.00
Flyer	3	\$ 2.00	\$ 6.00
Event Signage	4	\$ 8.00	\$ 32.00
Link Post (per lot)	2	\$ 250.00	\$ 500.00
Ballroom			
Candy Cakes (1000) (100)	10	\$ 45.00	\$ 450.00
Competition Prizes (10)	2	\$ 38.00	\$ 76.00
Candy Cakes (124)	2	\$ 8.00	\$ 16.00
Candy Cakes	60	\$ 1.50	\$ 90.00
Candy	10	\$ 8.00	\$ 80.00
Candy Prizes	100	\$ 0.40	\$ 40.00
Video (1000) (100) (100)	8	\$ 25.00	\$ 200.00
Competition			
200 Prizes	1	\$ 600.00	\$ 600.00
Video	40	\$ -	\$ -
2020 TOTAL			\$ 2,527.68
UPPER AND LOWER TOTAL			\$ 90,527.68
Vendor	Qty	Price Per	Total
DJ	1	\$ 800.00	\$ 800.00
Photographer	1	\$ -	\$ -
Videographer	1	\$ -	\$ -
Full-Cast Video Services	1	\$ -	\$ -
UPPER TOTAL			\$ 800.00
Lower Items	Qty	Price Per	Total
Revenue Bank Printing			\$ -
Q Trophies			\$ -
Q Personalized Merch			\$ -
Student Certificates			\$ -
AAP National Foreword (Print & Electronic)	1	\$ 1,280.00	\$ 1,280.00
Direct Forward Items			\$ -
UPPER AND LOWER TOTAL			\$ 1,280.00
GRAND EVENT TOTAL		\$	90,255.75



Board of Directors - AAF DallasEmail Details Reporting(35) AAF Dallas: Company PageThe Interviews of the AAF Dallas

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The Interviews of the AAF Dallas AAA Gala
Winners are In! Watch them Now!

24 hours ago • By AdChat DFW • 52 Views



Written by AdChat DFW

The Dallas advertising community gathered for one of the industry's highest nights on the

shoot now
stills & motion

CHRIS SMITH POST SUPER BOWL
INTERVIEW

AdChat DFW Editor

00:0015:41

SUPERSTOCK

77°F
Mostly cloudy

Search

12:06 PM
3/6/2026

The Mosaic Award Trophy was created by local artist, Chloe Trent.



METHOD PROMOTION: We promoted the event through our website, social media (Facebook, IG & LinkedIn), ConstantContact emails, and OpenWater emails.

Exhibit D | Government Relations

AAF D10 Government Relations AI Webinar 1-21-2026

